



30% CLUB CROSS-COMPANY MENTORING PROGRAM 2023

ADVANCING DIVERSITY, EQUITY AND INCLUSION



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Who we are

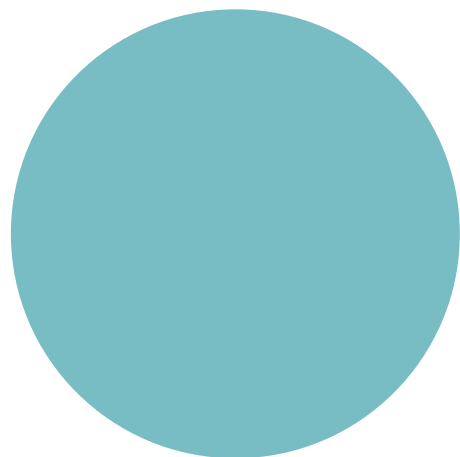
Moving Ahead

Founded in 2014 by Liz Dimmock, Moving Ahead is a specialist award winning social impact development, diversity and inclusion organization. Our mission is to revolutionise the world's workplaces, by advancing diversity, equity and inclusion. We do this by delivering world leading programs, content and events for individuals and organizations.

One of the core levers in how Moving Ahead creates change is through its structured cross company programs delivered on behalf of the 30% Club. Operating cross sector, cross company and cross diversity strand, these award winning programs help organizations and individuals achieve diversity of thought and better performance.

“Mentoring is the oldest, and most simple, form of people development, yet is sometimes seen as the poor relation to coaching. Having worked with both for 20 years, I'm delighted to see mentoring evolve, taking its rightful place as a powerful tool for creating positive change for individuals and organizations.”

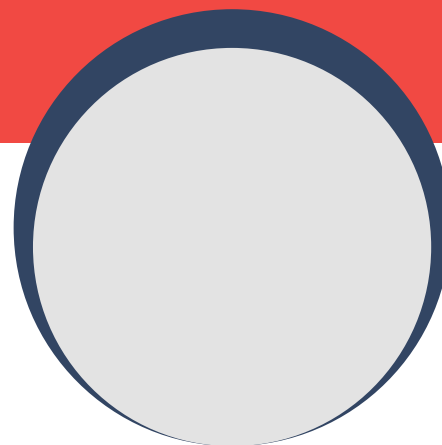
FOUNDER AND CEO, MOVING AHEAD;
30% CLUB AMBASSADOR



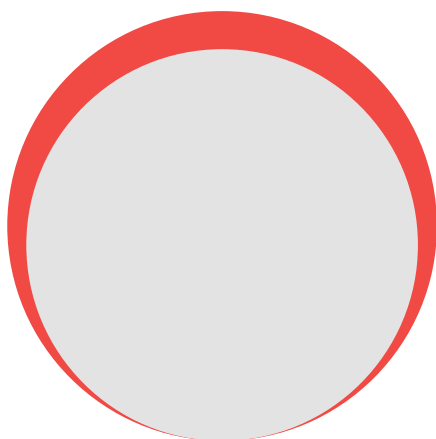
Who we are

30% Club

The 30% Club is a global campaign that calls on chairs and CEOs to commit to gender diversity as a business objective and aim for at least 30% female representation at board level, with parity as its ultimate goal. It now has 19 chapters all over the world – from the US and Mexico to Malaysia and Australia and its global chair is Ann Cairns, executive vice chair of Mastercard. More than 1000 business leaders, of the world's biggest companies, are counted in its membership.



FOUNDER, 30% CLUB



GLOBAL CHAIR, 30% CLUB;
EXECUTIVE VICE CHAIR, MASTERCARD

“ With Moving Ahead, the 30% Club is delighted to build on the success and impact of our cross company mentoring program through the rollout of Mission Include. While our focus on gender continues to be central to building the pipeline and achieving parity of women in leadership and board roles, Mission Include furthers our aspirations for a world in which organizations foster truly inclusive cultures – cultures that embrace people who look, act and, importantly, THINK differently – so they can reach their full potential to positively impact their people, their markets and their communities. ”

Building powerful connections

of mentors and

of mentees from our 2021 US Mission Gender Equity cohort rating their match as " " or " ".

Mentoring for change

of mentees feel in their career or organization.

Building confidence

of mentees because of the program.

Retain, accelerate, and build visibility of diverse talent while engaging and developing your leaders as inclusive allies and role models.

Clear impact on your diversity and inclusion goals, reporting and potential charter/campaign commitments.

Tangible personal and professional development for mentees and mentors advancing diverse talent while also engaging the support of leaders as advocates.

“ This experience is equipping

Program
launch event

Optional mentee/
mentor
Showcase

